Siva Garikapati  
(732-789-4537) | siva.gskr@gmail.com

**Data Scientist**

Providing data-driven, action-oriented solutions to challenging business problems

Business-minded data scientist with a demonstrated ability to deliver valuable insights via data analytics and advanced data-driven methods. Relied on as a key advisor in driving global, multibillion-dollar growth; gains in customer loyalty; and record-setting profit improvements.

**Expertise**

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|  | Big Data Queries and Interpretation   * Data Mining and Visualization Tools * Machine Learning Algorithms * Business Intelligence (BI) * Research, Reports and Forecasts |

**Professional Experience**

Barclays Capital  
Data Scientist, 2017 to Present

Furnish executive leadership team with insights, analytics, reports and recommendations enabling effective strategic planning across all business units, distribution channels and product lines.

* Developed intricate algorithms based on deep-dive statistical analysis and predictive data modeling that were used to deepen relationships, strengthen longevity and personalize interactions with customers.
* Analyzed and processed complex data sets using advanced querying, visualization and analytics tools.
* Identified, measured and recommended improvement strategies for KPIs across all business areas.
* Education

Madras University | Master of Computer Applications,

* **Data and Analytics Tools/Languages**:  R, Hive, Tableau, Qlikview, Hadoop, Google Analytics, Amazon Web Services